



## **OBJECTIVE**

To aspire to create beautiful and meaningful content for digital media.

## **EDUCATION**

University of Southern California  
USC Roski School of Art and Design  
MFA/Spring 2024

Academy of Art University  
School of Graphic Design & Digital Media  
BFA/Spring 2019

## **ACHIEVEMENT**

Adobe Creative Jam 2018: 3rd Place Winner(Team 11: Pillar)  
Adobe Creative Jam 2019(AELs): 3rd Place Winner(Team 3: Glimmer)

## **EXPERIENCE**

Motion Design/VFX Intern  
Disney/FX Networks  
Dec 2022 – Present / Los Angeles, United States  
Work alongside the Design and Visual team within StudioFX, a part of FX Networks at Disney, to create marketing spots for award-winning FX-produced shows like "American Horror Story." Assist the team with conceptual art, designing visuals and style frames, and motion graphics.

Designer  
pocket.watch  
Apr 2021 – Nov 2021/ Los Angeles, United States  
Design presentations, brand identities, and consumer products for the world's biggest YouTube stars, such as Ryan's World. Collaborate closely with the visual team to craft compelling and engaging designs across various digital media. As the creative partner, Pocket.watch expands its reach beyond YouTube into billion-dollar franchises.

Graphic Designer  
WET (Design)  
Jul 2019 – Feb 2020/ Los Angeles, United States  
Responsible for work as part of a team with design directors to help bring WET client's projects (Expo, Olympics, The Dubai Fountain, etc) to life through award-winning experiential and event design. Help created graphics production layout/concept for the Dubai 2020 EXPO consumer products; design web databases and applications for multi-purpose; and provides graphic supports to key strategic communications with WET's client; etc.

## **SKILLS**

Adobe Creative Suite, Motion Graphics, Cinema 4D,  
Photography, Creative Writing

## **AFFILIATIONS**

President, AIGA USC

+1(415)769-9028  
yanhankai@gmail.com  
neonhank.com