



OBJECTIVE

To aspire to create beautiful and meaningful content for digital media.

EDUCATION

Academy of Art University
School of Graphic Design & Digital Media
BFA/Spring 2019

ACHIEVEMENT

Adobe Creative Jam 2018: 3rd Place Winner(Team 11: Pillar)
Adobe Creative Jam 2019(AELs): 3rd Place Winner(Team 3: Glimmer)

EXPERIENCE

Graphic Designer
WET (Design)
Jul 2019 – Present/ Los Angeles, United States
Responsible for work as part of a team with design directors to help bring WET client's projects to life through award-winning experiential and event design. Help created graphics production layout/concept for consumer products, design web databases and applications for multipurpose, and provides graphic supports to key strategic communications with WET's client, etc.

Freelance Graphic Designer
Yibang
Sep 2019 – Nov 2019/ San Francisco, United States
Tencent China City Brand Project: During this project I created brand identity and conceptual ideas, providing visual research and graphics. This project helps improve industrial prosperity in culture, tourism, and business for major cities. In 2020, it plans to deploy 50 cities nationwide in China.

Television Screenwriting and Directing Intern
Jiangsu Broadcasting Corporation (JSBC)
Jul 2011 – Sep 2011/ Nanjing, China
Helped to edit and operate some of the highest-rated game shows, like "If You Are the One"(非诚勿扰)and "Who's Still Standing?" (一站到底)from JSBC, the third largest television network in China.

SKILLS

Adobe Creative Suite
Motion Graphics
Cinema 4D
Photography
Creative Writing

LANGUAGES

English/Mandarin

AFFILIATIONS

AIGA, San Francisco Chapter

REFERENCES

Furnished upon request

+1(415)769-9028
yanhankai@gmail.com
neonhank.com